

# Thank you for your support

CANADIAN SINFONIETTA  
2018-2019 SEASON

As a sponsor, we will see your logo all year long!  
We look forward to including your organization as a  
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## ADDITIONAL WAYS TO SUPPORT THE CANADIAN SINFONIETTA

Gala ticket: \$138/person  
Cash and gift-in-kind donations  
Raffle, live and silent auction donations

## FOR MORE INFORMATION PLEASE CONTACT:

Gala Co-Chair Joanne Ni | 416-723-1249 | collimom@rogers.com  
Gala Co-Chair Joseph Paradiso | 416-729-9960 | joseph@paradisolaw.com

Official Email: [canadiansinfonietta@gmail.com](mailto:canadiansinfonietta@gmail.com)

Website: [canadiansinfonietta.com](http://canadiansinfonietta.com)



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FUNDRAISING GALA  
NOVEMBER 9, 2018

 **canadian  
sinfonietta**  
CHAMBER MUSIC FOR EVERYONE

 **CANADIAN SINFONIETTA  
YOUTH ORCHESTRA**

**SPONSORSHIP PACKAGE**

## ABOUT US



**Founded in 1998**, the Canadian Sinfonietta (CS) is a chamber orchestra led by artistic director and founder, Tak-Ng Lai in partnership with concertmaster Joyce Lai. The orchestra is comprised of 14-25 professional musicians who perform as a large ensemble at the Glenn Gould Studio (250 Front St. W) and the Tyndale Chapel (3377 Bayview Ave.), and as a small ensemble at the Heliconian Hall (35 Hazelton Ave). The mission of CS is to reintroduce live chamber music to the growing GTA communities, producing a new generation of concert-goers by presenting concerts that are traditional with a twist. The programs are innovative and often feature interdisciplinary artistic presentations, multi-cultural music, non-western instruments and highlight diverse Canadian artists. CS is a community conscious group and plays an active role through the partnership with local community

organizations in promoting the appreciation of music across various cultures; mentoring young artists, and using music as a language to engage and link people of all ages and status within the community. CS believes that “chamber music is for everyone.”

## TAK-NG LAI Conductor, Music Director



CS founding director, and conductor. Tak Ng Lai commenced his music education at the Canton Conservatory of Music in China. He furthered his studies in Hong Kong and completed them at the Vienna Conservatory of Music with a joint major in violin and conducting before coming to Canada in 1977 as a participant in the Conductor’s Workshop at the University of Toronto. Lai currently teaches violin, viola, and conducting in the Toronto area. Lai is a past director of both the Niagara Youth Orchestra and the Mississauga Youth Orchestra. He was the first conductor of the Canadian Chamber Academy and during his early years in Canada, he served as the assistant conductor of the Niagara Symphony Orchestra. For several years he served as the Principal Guest Conductor of the Canton Philharmonic and Choral Society. Maestro Lai has guest conducted in Europe, North America, and Asia with, among others, the Moscow Symphony, the Ural State Philharmonic, the Vancouver Symphony, the Windsor Symphony, the Niagara Symphony, the Shanghai Philharmonic, the Taiwan Symphony, the Beijing Symphony, Xiamen Philharmonic Orchestras, and the Orpheus Chamber Orchestra of Bulgaria.

## JOYCE LAI Concertmaster, Artistic Director



Currently concertmaster and artistic director of the Canadian Sinfonietta, violinist Joyce Lai enjoys a career as a soloist and chamber musician. She has been featured as a guest artist with orchestras around the world, including the Toronto Symphony Orchestra, the Szegeged Symphony Orchestra of Hungary, the Canadian Chamber Academy, and the City Chamber Orchestra of Hong Kong. As an avid chamber musician, Joyce performs regularly in chamber settings and has been featured at various festivals including the Clear Lake Chamber Music Festival in Manitoba, the Kitchener-Waterloo Chamber Music Festival and the Pender Harbour Chamber Music Festival in B.C. Joyce is also first violinist in the Riverdale Ensemble, a chamber group that specializes in performing rare and unique works, as well as premiering new Canadian works. The Riverdale Ensemble’s highly praised CD, Twelve by the Moon-dial, was released in 2008. In addition to her performing career, Joyce is also an enthusiastic educator as well as a pianist

and has a private studio of violin and piano students ranging from ages 3 to 73. She has taught at the Hong Kong Academy for the Performing Arts and the Hong Kong Baptist University, in addition to giving violin clinics in the Ontario area. She is currently the conductor for the Canadian Sinfonietta Youth Orchestra (CSYO) Junior Strings. Joyce holds a Bachelor of Music Degree from the Manhattan School of Music and a Masters of Music Degree and Performer Diploma from the Indiana University.

# SPONSORSHIP BENEFITS

	<b>fff</b> Fortississimo Club <b>GOLD</b>	<b>f</b> Forte Club <b>SILVER</b>	<b>mf</b> Mezzo Forte Club <b>BRONZE</b>
<b>Sponsor Amount</b> (all amounts in CAD)	\$5,000	\$3,000	\$2,000
<b>HOSPITALITY</b>			
<b>Seats at Gala</b>	1 VIP Table (10 Seats) \$1,380	4 VIP Seats \$552	2 VIP Seats \$276
<b>Concert Tickets</b>	2 Sets (CS 18-19 season) \$600	1 Set (CS 18-19 season) \$300	4 tickets (CS 18-19 season) \$150
<b>BRAND RECOGNITION</b>			
<b>Ads in Program Book</b> (including Gala & 18-19 season CS/CSYO concerts, approx. 3,000 copies, ad provided by sponsor)	1 Full Page, Colour (back cover or centre page)	1 Full Page, Colour (inside page)	1/2 Page, Colour (inside page)
<b>Sponsor Plaque</b>	Yes	Yes	Yes
<b>Logo on CS Website</b>	Yes	Yes	Yes
<b>Logo or Name on Poster</b>	Yes	Yes	Yes
<b>Banners/Posters at Gala and concerts</b> (provided by sponsor)	Yes	Yes	
<b>Booth at Gala</b>	Yes	Yes	
<b>Distribute Marketing Material &amp; Program Insert</b>	Yes		
<b>Speak at Gala</b>	2 min	1 min	
<b>Speak at Opening Concert</b>	2 min		
<b>MEDIA</b>			
<b>Announce at Press Conference &amp; Gala</b>	Yes	Yes	Yes
<b>Speak at Press Conference</b>	2 min		

\*Program book page size is 5.5" x 8.5" (half letter size)

## ADS IN GALA & CONCERT PROGRAM CS & CSYO 18-19 Season (includes logo on poster & announcement at press conference)

<b>Back Cover, Full Page, Colour</b> OR <b>Inside Front Cover, Full Page, Colour</b>	\$1,000
<b>Centre, Full Page, Colour</b>	\$500
<b>Centre, 1/2 Page, Colour</b>	\$300